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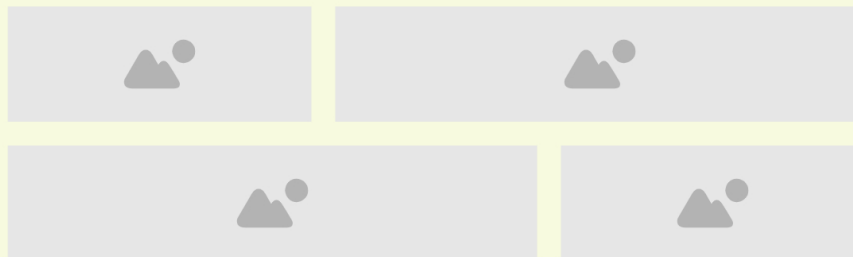
Web Design Trends 2021

Some trends quickly become outdated, whereas others will only improve as time goes on. Digital agencies (and website owners in general) need to keep a watchful eye over design trends that gain momentum. Customers visit tons of websites every day, which means they're constantly seeing innovative, well-designed platforms. With more and more online businesses upping their game, it's more important than ever to draw their attention and get them to choose your platform over everybody else. A successful way to do this is to build an innovative & creative web solution.

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Web Design Trends 2021: The Report

2020 was anything but normal. Consumers had their lives shaken up and many businesses experienced new challenges as well as opportunities thanks to the novel events of the year. As a result of all this upheaval and change that happened in 2020, the landscape is changing.



Evolution of 3D Design

2D pictures and flat texts are a thing of the past. When we talk about user interface design and user experience design, it is important that users get an experience that is out of the ordinary. What started with the gaming world is now spreading its wings to mobile applications and even website development.

With the introduction of 3D effects and displace avatars, the user experience can be made to be more engaging and informative.

One effective example of such an experience is the 360-degree view. While it isn't exactly a 3D view, it does give users the feeling of seeing things in real-time.

From using shadows below texts to give them a 3D appearance to using AR/VR technology to add 3D motion graphics in your UI design, the options are plenty.

3D elements usage

3D design elements have intrigued website users for many years now. Thanks to evolving web technology and web designers constantly upping their game, 3D elements are being increasingly used. This design trend is only going to become more popular as VR/AR technologies gain momentum and add extra beauty and impact to 3D elements.

The results can be stunning. One of the most important requirements for a successful 3D graphic is the high performance of your website. Your platform should be fast-loading and well-optimised. If it's not, your site won't be able to support such heavy content. Your website may appear slow and unresponsive, and so on.

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