

UI/UX DESIGN

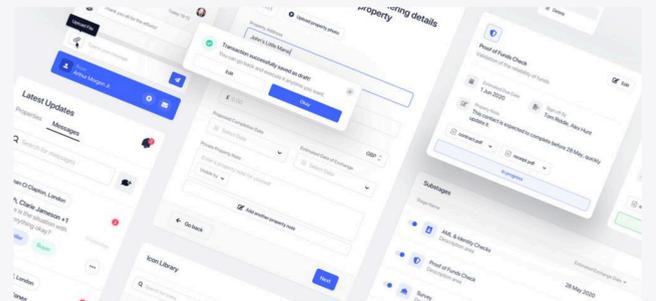
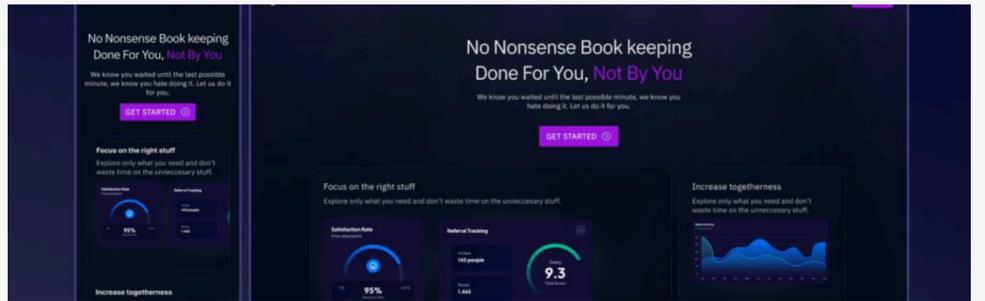
User experience (UX) design is the process design teams use to create products that provide meaningful and relevant experiences to users. From the other hand User interface (UI) design is the process designers use to build interfaces in software or computerized devices, focusing on looks or style.

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UI/UX Trends 2025

Historically, designers have always aimed to exert vast influence within their organizations, guiding the creative vision and making critical decisions that shape the product. That reality simply doesn't feel palpable anymore. UX is increasingly a byproduct of business objectives, not the driving force. What we have started to witness this year is a fundamental shift in responsibilities and a transfer of design control from designers to a complex network of algorithms, automated tools, and business stakeholders.



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