Starter

Colors

Primaries and grays

PINK
#D4609F

DARKBLUE
#312A87

SALMON
#E3827B

GRADIENT
#5453EA-#9F96F9

GRADIENT-HOVER
#9F96F9-#5453EA

BORDER-GREY
#EAEAEA

WHITE
#FFFFFF

DARK-GREY
#797979

LIGHT-GREY
#F6F7F9

Typography

Raleway + Poppins

https://fonts.google.com/specimen/Raleway?query=rale
https://fonts.google.com/specimen/Poppins?query=pop

H1 **Hayes Valley Studio**

H2 **Hayes Valley Studio**

H3 **Hayes Valley Studio**

BODY TEXT Hayes Valley Studio

SMALL TEXT Hayes Valley Studio

LABEL TEXT Hayes Valley Studio

TINY TEXT Hayes Valley Studio

BIG TEXT Hayes Valley Studio

Buttons

PRIMARY BUTTON

SECONDARY BUTTON

DEFAULT label label

HOVER label label

ACTIVE label label

Forms

DEFAULT Email label

FOCUSED Email label

Icons

https://icons.getbootstrap.com/#icons
https://www.figma.com/community/plugin/868341386266170307/Bootstrap-Icons

Spacing

The 8-pt grid. Using multiples of 8 to define dimensions, padding, and margin of elements.

https://spec.fm/specifics/8-pt-grid

8PX

24PX

32PX

48PX

64PX

72PX

104PX

Logo